

The essential checklist for:

MAILING PRODUCTS TO CUSTOMERS

- Do I have **at least 2 people** checking the order?
- Am I using enough **protective packaging**?
- Am I using the **appropriate stickers**?
 - Warehouse stickers (“this way up”, “top load only”)
 - Handling stickers (“fragile”, “glass”, “handle with care”)
 - Safety stickers (“heavy”, “mixed goods”)
- Is my shipment **tamper-evident**?
- Is my team packing efficiently (no unnecessary packaging)?
- Am I giving my customers the best post-purchase experience?
 - Thank you note/freebies
 - Branded packaging
 - Relevant instructions

